

# the Cañon BEAT

P. O. Box 539, Westcliffe CO 81252 - Tel: 719-783-0241 - email: editor@canonbeat.com

## **ADVERTISING AGREEMENT**

The Cañon Beat is a monthly publication.

### **Publisher's Statement**

The Cañon Beat is published by Renee Isely Tobin, P. O. Box 539, Westcliffe, CO 81252, in the interest of informing the local residents and visitors to the area of the many arts and entertainment events that are scheduled for Pueblo and several towns in the Heart of Colorado: Cañon City, Cripple Creek, Florence, Guffey, Manitou Springs, Penrose, Salida, Westcliffe, and Woodland Park as well as Alamosa and others (not all locales are included in each month's publication – it depends upon whether events are scheduled.)

It is a free publication with 2000 copies distributed on the first of each month to 90+ locations in high-traffic retail locations, which include restaurants, taverns, motels, coffee shops, rafting companies, tourist attractions, galleries, entertainment spots, visitor centers and other public places. A list of the distribution locations is available from the publisher.

### **Advertising Agreement**

Customer \_\_\_\_\_

Ad size \_\_\_\_\_

Ad cost \_\_\_\_\_

Number of issues \_\_\_\_\_ starting \_\_\_\_\_

Art work:  Yes  No

If Yes, please provide all copy and artwork, according to our guidelines, to our office before deadline.

I hereby agree to publish ads at the size and frequency detailed in this agreement. All advertising costs incurred are due prior to the first publication.

The undersigned advertiser represents to Renee Isely Tobin that she/(he) is authorized to cause to be published the entire contents and subject matter contained in the advertisement. In further consideration of the publisher's acceptance of any advertisement for publication, the advertiser warrants that the contents or subject matter of the advertisement contains no libelous or unlawful matter. The advertiser agrees that she/(he) will indemnify the publisher against any claim, demand or recovery sustained in any proceeding brought against publisher for any violation of proprietary right of copyrights, or for any unlawful matter contained within said advertisement. Such indemnity will include, but is not limited to, reasonable expenses involved in the defense of said claims or suits, including attorney's fees.

## Advertising Account Record Sheet

Name \_\_\_\_\_

Business name if different \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business address, if different \_\_\_\_\_

Business phone \_\_\_\_\_ fax \_\_\_\_\_

Email address: \_\_\_\_\_

Federal I.D. or Social Security # \_\_\_\_\_

Is business a corporation? \_\_\_\_ Yes \_\_\_\_ No

Is the entity a 501 (c ) 3 corporation? \_\_\_\_ Yes \_\_\_\_ No (please include copy of certificate to qualify for discount.)

Payment for advertising is due prior to first publication.

### AGREED TO:

\_\_\_\_\_ (Signature) \_\_\_\_\_ (Date)

\_\_\_\_\_ (Print name)

### ACCEPTED:

The Cañon Beat by

\_\_\_\_\_ (Signature) \_\_\_\_\_ (Date)

\_\_\_\_\_ (Print Name)

Advertising Copy:

\_\_\_\_ Enclosed  
\_\_\_\_ To Come  
\_\_\_\_ To Be Returned

- ADVERTISER: PLEASE SIGN AND RETURN A COPY OF THIS CONTRACT AND ACCOUNT RECORD SHEET TO THE CAÑON BEAT, P. O. BOX 539, WESTCLIFFE CO 81252.
- YOUR CANCELLED CHECK IS YOUR RECEIPT. IF YOU REQUIRE AN INVOICE MARKED PAID, PLEASE LET US KNOW AND WE'LL BE PLEASED TO PROVIDE ONE.
- RETAIN A COPY FOR YOUR FILES